

KAELYN LYNCH

MULTIMEDIA JOURNALIST, FILMMAKER, & RESEARCHER/FACT-CHECKER

ABOUT ME

I'm a multimedia journalist with skills in written, video, and audio storytelling. I have worked for both local and national publications as a reporter, editor, and fact-checker. I have a background in research science, conservation and environmental education, psychology, and wellness, specifically issues around living with chronic illness. I have experience in international affairs and cross-cultural communication, having traveled and worked in over a dozen countries before returning to the U.S. in 2018.

MEDIA EXPERIENCE

INDEPENDENT JOURNALIST

SEPTEMBER 2020 - PRESENT

Writing/Editing

- Reported and wrote stories across a variety of topics and lengths, from features to service pieces, for online and print outlets. Bylines include *National Geographic*, *Outside*, *5280*, *Searchlight New Mexico*, *Youth Today*, and *Wesleyan University Alumni Magazine*, among others
- Women's gear columnist and video host for *Outside* magazine
- Editor for the Class Notes section for *Wesleyan University Alumni Magazine*
- Copywriter and editor for various for- and non-profit companies

Videography and Documentary Film

- Director, cinematographer, editor, audio recordist, and writer for documentary short about women and AFAB people's empowerment through a roller derby league in Los Alamos, New Mexico. Currently in post-production and due out in 2023.
- Directed, filmed, audio recorded, and edited a three-part investigative video series on youth homelessness in New Mexico for *Youth Today*
- Filmed, edited, and produced video for a story about early childhood intervention, for *Youth Today*
- Filmed, edited, and produced videos for Littlelobe, a nonprofit film collective and mentorship program in Santa Fe, NM

Fact-checking

- Provided high-level primary-source fact checking for deeply-reported narrative features, investigative series, and service pieces for podcasts and magazines, including Campside Media, *Outside*, *Texas Monthly*, *Alpinist*, and *5280*
- Fact-checked a 120,000-word book about the exclusion of women and girls in sports science and health research by Christine Yu, published in May 2023. Project included reading over 100 scientific papers and speaking to more than 50 sources, including scientific researchers and clinicians
- Contributed research and fact checked a book about the Pony Express and the history of the American West by Will Grant, to be published in mid-to-late 2023

ASSISTANT EDITOR | OUTSIDE MAGAZINE

JUNE 2019 - SEPTEMBER 2020

Santa Fe, New Mexico

- Assigned, edited, pitched, and wrote short and long-form stories for print and online, ranging from features to service packages
- Tracked engagement data using Chartbeat and Google Analytics. Oversaw SEO optimization and social media posts and helped develop overall audience strategy for the travel section, contributing to a 35 percent year-over-year growth in audience engagement.
- Tested outdoor gear and contributed to bi-yearly *Buyer's Guide* publication
- Fact-checked for both print issues and online stories, including complex, legally sensitive narrative features

REPORTER, EDITOR, AND VIDEO PRODUCER | KAREN NEWS

SEPTEMBER 2017 - JANUARY 2018

Mae Sot, Thailand

- Reported, wrote, and produced feature stories and videos for small news agency run by ethnic Karen refugees from Myanmar
- Edited videos, wrote scripts, and recorded and edited voiceovers
- Copy and top edited written stories for website to help reach a broader, English-speaking audience
- Reported and shot video and photography on field assignments, including interviews with UN officials

INTERSHIPS

VIDEOGRAPHY INTERN | SANTA FE ART INSTITUTE & SANTA FE COMMUNITY COLLEGE

JANUARY 2021 - DECEMBER 2021

Santa Fe, New Mexico

- Directed, shot, wrote, and edited professional-quality videos to document SFAI's residency program
- Used both DSLR and cinema-grade cameras and audio equipment, edited using Adobe Premiere Pro, Audition, and After Effects
- Shot and edited video for events
- Selected for internship as part of nonfiction film certificate program at Santa Fe Community College

EDITORIAL FELLOW | OUTSIDE MAGAZINE

JUNE 2018 - JANUARY 2019

Santa Fe, New Mexico

- Fact-checked feature and mid-length stories for both print and online
- Wrote for magazine and online, including short turnaround news stories and mid-length reported stories
- Edited letters section of magazine and co-edited service packages
- Spearheaded fellow development sessions that became a permanent part of the program

EDITORIAL INTERN | 5280 MAGAZINE

JANUARY 2018 - JUNE 2018

Denver, Colorado

- Responsible for thorough fact-checking and research in a fast-paced, deadline-driven environment
- Pitched and wrote reported stories for print and online, including short news stories and mid-length reported pieces

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ADDITIONAL EXPERIENCE

Research Assistant, Lab of Dr. Amishi Jha | University of Miami, Florida | September 2012 - May 2014
Trauma Psychology Program Assistant | Cape Town, South Africa | January 2013 - June 2013
Sustainable Tourism Program Coordinator | East Kalimantan, Indonesia | June 2014 - September 2014
Marine Conservation Program Coordinator | Labuan Bajo and Wasai, Indonesia | September 2014 - June 2015
Underwater Videographer and Divemaster | Exmouth, Australia | June 2015 - September 2015
Winery Staff | Margaret River, Australia | September 2015 - March 2016
Environmental Educator | Mandalay, Myanmar | March 2016 - July 2016
Sailboat Crew | Various locations in the South Pacific and New Zealand | November 2016 - September 2017
Holocaust Survivor Storytelling Program Intern | University of Miami, Florida | September 2013 - May 2014

SKILLS & EXPERTISE

Video production

- Video, photo, and audio editing, including Adobe Creative Suite (Premiere Pro, After Effects, Audition, Photoshop, Lightroom) and ProTools
- Camera operation and cinematography, including experience with Sony and Canon cinema cameras
- Audio field recording interview micing with lavalier, shotgun, boom mics, and mixers
- Set lighting

Research/lab expertise

- Study design, data analysis, and scientific writing
- Excel macros
- Data collection and organization

Computer

- Media analytics including Google Analytics and Chartbeat; SEO optimization
- Microsoft Excel, Word, Powerpoint
- Google Drive, including Docs, Sheets, and Slides
- Print layout and design (InDesign, InCopy)
- LexusNexus, PACER, and FOIA

Languages

- Indonesian (advanced)
- French (intermediate)
- Spanish (Beginner)

Other

- PADI Divemaster
- Wilderness First Aid & CPR

EDUCATION

UNIVERSITY OF MIAMI

B.S. Psychology, minors in Biology and Anthropology (with honors)
Magna Cum Laude

Honors thesis on mindfulness meditation and its protective effects against PTSD in military members

2010-2014

SANTA FE COMMUNITY COLLEGE

Certificate in Nonfiction Film Production

2020-2022